



## IGN/GAMESPY

### EXECUTIVE TEAM BIOS

#### **Mark Jung, CEO**

Mark, co-founder IGN Entertainment, has been instrumental in building the company into a leading Internet media company providing games and entertainment information and services. Prior to joining IGN, Mark was the CEO and founder of Worldtalk Corporation, an Internet security company that he took public in 1996 and which has since merged with Tumbleweed Communications. Mark is an active member of the Golden Gate Chapter of the Young Presidents' Organization (YPO). He holds a master of business administration from Stanford University and a bachelor of science in electrical engineering from Princeton University.

#### **Michael Sheridan, CFO**

Mike brings vast financial experience in the technology sector to his position as chief financial officer. Before joining IGN/GameSpy, he was the senior vice president, strategy and CFO of internet security appliance provider, SonicWALL Inc. Prior to that, he was at Genesys Telecommunications Laboratories, Inc., an enterprise software company in the call center automation industry, where he served as vice president of finance. Mike has advanced his career from his early days with Arthur Andersen LLP when he was an auditor on technology clients. He has a bachelor's degree in commerce from Santa Clara University and is a certified public accountant.

#### **Jonathan Epstein, EVP and General Manager, Media and Publishing Division**

Jonathan brings more than 20 years of high-technology and entertainment media experience to IGN/GameSpy. Prior to joining IGN/GameSpy, Jonathan was president of GameSpy Industries, where, under his tenure, the company expanded its revenues, profits, and product line dramatically. Before GameSpy, he was executive vice president of CNET's international media division. Jonathan was also the founding chairman and CEO of GameSpot. In his career, he has successfully launched and managed magazines, web businesses, radio shows, and CD-ROM products. Jonathan has a bachelor's degree in physical sciences from Harvard College.

**Ken Keller, Vice President, Engineering and CTO**

Since co-founding IGN Entertainment with Mark Jung and Chris Anderson, Ken has managed applications development and data center operations as the vice president of engineering and chief technology officer. Ken has played significant roles in various technology companies throughout his career. He was a board member for InTime Software, engineering employee number one and director of development for excite.com, vice president at High Level Design Systems, employee number two at Adobe FrameMaker and co-founder of Cadence/SDA. He holds a PhD in computer science from Berkeley where he was a Hertz Fellow.

**Richard Jalichandra, Vice President, Business Development**

Richard brings over 20 years of diverse marketing and business development experience, including nine years of international experience in Asia and Europe. He has worked on the client side with premier brands like Ford Motor Company, IBM and Siemens and has run three successful marketing agencies. Prior to joining IGN, Richard directed the national accounts team at Terra Lycos. He was also vice president of business Development at Neopost Online, served as senior vice president/managing director of Answerthink and founded K23 Creative Services in Singapore. He holds a bachelor of science degree in business administration from the University of Southern California and a master of business administration in marketing and finance from the University of Washington.

**Jamie Berger, Vice President/General Manager, Consumer Products**

Jamie Berger brings 15 years of professional brand management and marketing experience. He has worked with leading brands such as Dunkin' Donuts Corporation, Cross Pens, and The Walt Disney Company. Joining GameSpy Industries in 2003, Jamie split his time between managing the subscription services business, including FilePlanet and GameSpy Arcade, and getting crushed at Soul Calibur 2. He began his professional career as an account manager with the NCR Corporation, and received his bachelor's degree in economics from Washington & Lee University, and master's of business administration from The University of Virginia.

**Mark Stieglitz****Vice President/General Manager of Developer and Publisher Services**

Mark joined IGN/GameSpy as vice president/general manager of Developer and Publisher Services, responsible for growing product services offerings. He joins IGN/GameSpy after six years at Oracle in various marketing and development roles. He led programs that combined system and services to speed customer implementations, defined products for emerging markets and developed a series of analytic product for Oracle's internal use. Mark has an extensive technology and partnership background having also managed Notes while at Lotus/IBM and communications products while at Western Digital.